

## Your Office Building's Brain

Locatee is the smart building platform that enables you to make fact-based and faster real estate decisions while shaping the way employees interact with your office buildings

### Office buildings are inefficient and not occupant-oriented

Today's workforce is more mobile and flexible than ever, resulting in offices often only occupied less than 50%. An inefficient use of office space is expensive and has a negative long-term impact on the productivity and satisfaction of your employees.

### We help you to overcome the challenges in your office buildings

Locatee is a patent-pending software solution that utilises machine learning and indoor positioning algorithms. The solution provides detailed insights into the space utilisation of your office buildings.

### More than 50 possible applications to create efficient office buildings

Locatee creates significant business benefits, from portfolio-wide space optimisation to optimising operating costs of specific buildings and improvements in the user experience of each individual employee.

Locatee Analytics



Locatee Smart Signage

Locatee Smart Space



### Office buildings are utilised less than 50%

Analyse how your office buildings are used and identify locations with the greatest optimisation potential



### A workspace costs EUR 10'000 per year

Realise operational potential and align the building's resources to employees' needs, to increase employee **wellness** and **retention** rate



### 50% of employees are unproductive

Improve the user experience to increase the **satisfaction** and **productivity** of your employees



### Identify strategic savings potential

and optimisation potential across your entire real estate portfolio. Efficiently using space by optimising sharing ratios of desks can save up to **EUR 30 per m<sup>2</sup>** per year.



### Realise your operational savings potential

by efficiently operating office buildings and thus reduce costs of space, energy and other resources. Energy savings alone can account to **EUR 40-70 per m<sup>2</sup>** per year.



### Personalise the workspace experience

Enable your employees to easily locate available workspaces and meeting rooms. Increased productivity and employee wellness can generate a savings potential of **EUR 300 per m<sup>2</sup>** and year

**«For us, the biggest benefit is the purely data-based approach, which requires no additional hardware. That's why we chose Locatee.»**

Thomas Oczipka,  
Head of Work Environments,  
Swiss Post Real Estate

**Organisations with office buildings spread over 6 continents rely on Locatee**



# The Solution for Workspace Analytics

## Analysis of existing data sources

Locatee evaluates existing data sources from your IT infrastructure, without without the need for additional sensors or manual counting studies. The continuous analysis of data enables Corporate Real Estate Managers and Chief Financial Officers to identify portfolio-wide strategic savings potential, Facility Managers to realise operational savings potential and last but not least, Corporate Real Estate and Human Resources teams to personalise the workspace experience.



## Scalable and cost-efficient

You always have a complete overview of your whole real estate portfolio, no matter how large it is or how many locations it contains.

## Valuable insights in real time

With the detailed insights in real time on utilisation, you can make objective, data-based decisions and maintain consistent success monitoring thanks to reliable performance indicators.

## Compliance with data protection regulations

Receive detailed information in compliance with privacy and security regulations. Strict anonymisation safeguards your employees' privacy.

### Utilise the optimisation potential of your office spaces!

We look forward to hearing from you.

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